



An overview of cm3 Acora CMS

The content management framework behind beautiful, richly functional, accessible websites

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Please visit the DDSN website at www.ddsn.com to learn more about DDSN, and the DDSN Extranet at extranet.ddsn.com to download other documents and access other links relevant to this document.

Please visit www.cm3cms.com to learn more about cm3 Acora CMS.

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cm3 Acora CMS

The cm3 Acora CMS framework provides powerful off-the-shelf web based website management tools driven by a deep and extensible application development platform at a killer price.

It's the perfect choice for both large and small organisations who wish to run beautiful, dynamic websites that will grow with them over time.

The cm3 Acora CMS platform was created by DDSN Interactive.

Demonstrations of cm3 Acora CMS

We would be delighted to show through you a working installation of cm3 Acora CMS if you would like. Demonstrations can be provided face-to-face or over the Internet. Please contact us to arrange an appropriate time.

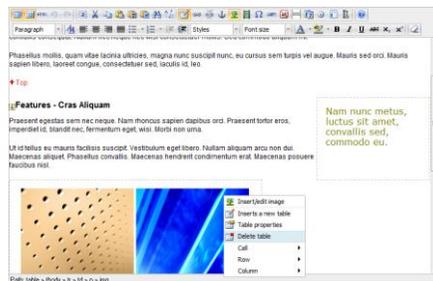
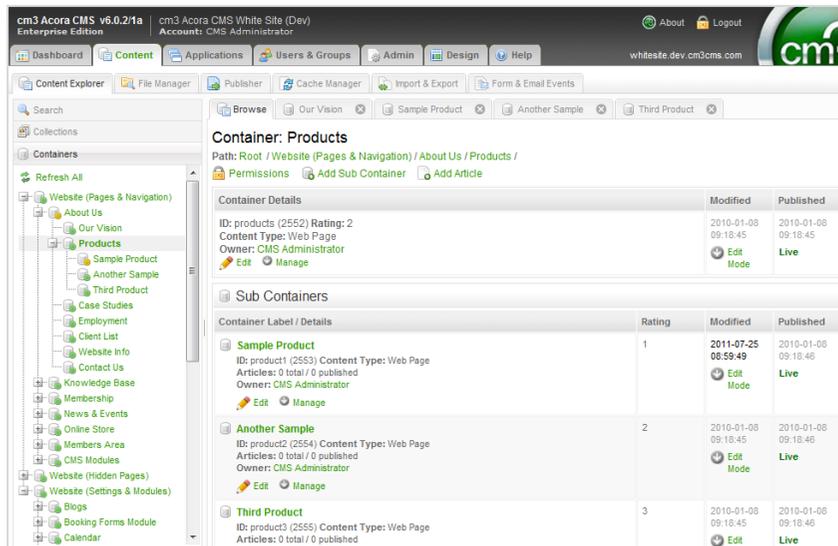
High profile clients

- ✓ Telstra
- ✓ Civic Video
- ✓ Allied Pickfords
- ✓ Chess Moving
- ✓ SP-Ausnet
- ✓ Vic Roads
- ✓ Hansen Technologies
- ✓ Rider Levett Bucknall
- ✓ CBUS Super
- ✓ Financial Ombudsman Service
- ✓ Rotary International
- ✓ Cancer Council Victoria
- ✓ RMIT University
- ✓ Aust. Drug Foundation
- ✓ Goulburn-Murray Water
- ✓ The Gould League
- ✓ Bush Heritage Australia
- ✓ Local City Councils
- ✓ Catchment Management Authorities
- ✓ Safety Institute of Australia
- ✓ A range of small businesses
- ✓ ... and many more

CMS versions & licences

The cm3 Acora CMS platform is licensed per installation, per server, or per organisation.

A professional edition exists for small businesses who require the use of an advanced content management platform but do not require certain extended features such as unlimited users and some advanced modules.



The intuitive content structuring and visual editing tools in cm3 Acora CMS provide a highly functional yet easy to use interface for managing virtually every aspect of your website.

CMS version comparison

Module / feature	Professional	Enterprise
<i>Website modules</i>		
Advanced website starting point	✔ Yes	✔ Yes
Home page (full customization capability)	✔ Yes	✔ Yes
Contact / enquiry form	✔ Yes	✔ Yes
Polls	✔ Yes	✔ Yes
Forums	3 forums	✔ Yes
Blogs	1 blog	✔ Yes
RSS feeds	1 feed	✔ Yes
Social media tools	✔ Yes	✔ Yes
Forms/surveys	5 forms (including archived forms)	✔ Yes
Events calendar	✔ Yes	✔ Yes
Image galleries	✔ Yes	✔ Yes
Site map	✔ Yes	✔ Yes
Glossary	✔ Yes	✔ Yes
Email a page	✔ Yes	✔ Yes
User ratings *	✔ Yes	✔ Yes
User comments	✔ Yes	✔ Yes
Membership manager (join, renewals, upgrades, profile, online payments)	Limited by user accounts (max 500)	✔ Yes
Members area	✔ Yes	✔ Yes
Login/extranet with user profile, password reminder, request access, self registration	✔ Yes	✔ Yes

Find a member / professional	✔ Yes	✔ Yes
Friendly URLs and redirection	✔ Yes	✔ Yes
Advanced search with dynamic metadata and full text relevancy matching	✔ Yes	✔ Yes
Business directory	No	✔ Yes
Advanced XML indexer and search with external document support	No	✔ Yes
Ads rotator	No	✔ Yes
Mobile site, responsive, optional content overrides, customisation capability	✔ Yes	✔ Yes
Application starting points for time sheets, help desk, events booking (with shopping cart integration), image gallery, online competitions, advanced file search, projects/case studies gallery, intranet, extranet, many other apps	Yes, may require enterprise features	✔ Yes
Wide range of content layout widgets – rotators, tabs, tables, and more	✔ Yes	✔ Yes
Priority 1 WCAG 2.0 standards compliance off the shelf	✔ Yes	✔ Yes
<i>Online marketing</i>		
Mailout / campaign manager	✔ Yes	✔ Yes
Segmentation	No	✔ Yes
External & custom lists	✔ Yes	✔ Yes
Personalised content capability	✔ Yes	✔ Yes
Subscriber admin & self management	✔ Yes	✔ Yes
Unlimited subscribers	✔ Yes	✔ Yes
<i>E-commerce</i>		
Shopping cart	✔ Yes	✔ Yes
Products catalogue with inventory management, dynamic shipping options, member pricing, variations, related products, and much more	50 products	✔ Yes
Orders manager	✔ Yes	✔ Yes
Real time payments integration	✔ Yes, requires	✔ Yes, requires

	customisation	customisation
<i>Management modules</i>		
Google analytics	✔ Yes	✔ Yes
CMS analytics *	✔ Yes (basic)	✔ Yes
Links checker	✔ Yes	✔ Yes
Tokens / shared content	✔ Yes	✔ Yes
Backups manager	1 stored backup	✔ Yes
Imports manager – CMS users & content, CSV, HTML	✔ Yes	✔ Yes
Exports manager	✔ Yes	✔ Yes
Form and email events	✔ Yes	✔ Yes
File, document, asset manager	✔ Yes	✔ Yes
Find & replace	✔ Yes	✔ Yes
Microsites manager	No	✔ Yes
Master/satellite site content transfer	No	✔ Yes
<i>Developer tools</i>		
Advanced forms development API	✔ Yes	✔ Yes
Advanced dynamic content & personalisation API	✔ Yes	✔ Yes
Custom module development capability	✔ Yes	✔ Yes
Unlimited templates & content types with advanced web based design tools	250 templates 50 content types	✔ Yes
Advanced file based caching	✔ Yes	✔ Yes
Database translation tools with support for MS SQL, PostgreSQL, Access	✔ Yes	✔ Yes
Custom event logging API	✔ Yes	✔ Yes
Advanced built-in data collector and statistics *	No	✔ Yes

Active directory authentication	No	✔ Yes
Scheduler – CMS events & custom code	No	✔ Yes
Full XML/SOAP web service/API for live external systems integration	No	✔ Yes
<i>Users, publishing & content</i>		
Administrators/editors	Max 3 2 concurrent users	✔ Unlimited
Unlimited front end users (e.g. customers/members)	Limited by user accounts (max 500)	✔ Unlimited
Unlimited pages/content	✔ Unlimited	✔ Unlimited
Versioning (content, templates, revert, compare)	2 stored versions	✔ Unlimited
Distributed publishing / permissions / workflow / unlimited groups	✔ Yes, limited by number of authors	✔ Yes
Users and groups, integrated with permissions and workflow	500 user accounts 5 custom groups	✔ Yes
<i>Licence & support</i>		
New modules included in software subscription, even if they were developed independently for other customers	Most	✔ Yes
Dev + staging servers	No	✔ Yes
Licence includes	1 installation 1 website 1 domain (+ aliases)	1 installation Unlimited sites Unlimited domains
Licence Price	\$1,980	\$5,500
Annual Subscription (optional from 2 nd year)	\$396	\$1,100

* This item is in development in the current version.

** Professional edition pricing and limitations are in draft format and may change.



*** Module installation/customisation generally requires web developer support. Most but not all pre-installed modules can be used in an off the shelf format.

CMS licence subscriptions

The yearly Level 2 licence subscription for cm3 Acora CMS includes:

- ✓ Free licence upgrades of all versions of the product, including major versions
- ✓ Free technical support by email (up to three 15 minute instances per month)
- ✓ Access to online support materials
- ✓ Various special commercial offers from time to time

Please note that installing CMS upgrades into your website project generally requires professional support from your web development partner.

Business advantages

- ✓ 100% Australian made and owner with local support staff
- ✓ Flexible licensing per domain, per server, or per organisation
- ✓ High end hosting available, or host it on your own intranet or web server
- ✓ Multiple software releases every year with continually added and enhanced features under an extremely open licensing policy
- ✓ In use by many commercial entities , professional associations, non-profits

Working Version

Published Version

Article History

Action / Details	Date
publishnow User: CMS Administrator	23/10/2007 16:18
Publish Approved User: CMS Administrator	23/10/2007 16:18
Note Added User: CMS Administrator	23/10/2007 16:18
★ Note: This is a test note	
Edited User: CMS Administrator	23/10/2007 16:07

Surround: Some of the version management tools in the current version of cm3 (Acora CMS).

ID: disclaimer (20028)	Content Type: (Website Content) - Web Page	3	2007-10-23 16:07:14	2005-03-21 20:30:44
Owner: Betty Vassiliadis			Edit Mode	Live

Technical requirements

Server platform requirements

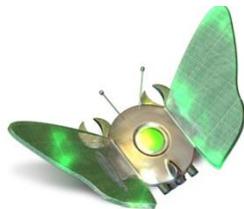
- ✓ Windows Server 2003 or 2008 with IIS6, IIS7 or IIS7.5 web server
- ✓ Active server pages + ASP.Net 4.0
- ✓ Microsoft SQL Server or PostgreSQL (other platforms supported, please ask)
- ✓ System-level access to the server to assist with CMS configuration:
 - ✓ Windows scheduler
 - ✓ Directory-level permissions
 - ✓ COM+ configuration via Windows Component Services console
- ✓ Installation of third party components included in the CMS licence:
 - ✓ JMail
 - ✓ DynuCOM executable files component
 - ✓ Script Utilities upload component
 - ✓ Chilkat software components
- ✓ Other components may assist the development of your website, but are not required for operation of core cm3 Acora CMS functions

Website client platform requirements

- ✓ Your public website will work in any standards compliant browser
- ✓ Cookies must be enabled for your users to access private pages

Admin system client platform requirements

- ✓ Internet Explorer 8+, Firefox 4+, Chrome, Safari 5+
- ✓ 1024x768 screen size with 16 bit colour
- ✓ Javascript switched on
- ✓ Cookies enabled



About DDSN

We design beautiful, rich, usable, standards-compliant, award winning websites and web software for large and small customers. We've been doing it for over 13 years.

Major awards

AIMIA Award winner
Allen Strom Eureka Prize
Australian Marketing Industry Award of Excellence
Channel Seven International Top 100
Top 10 Best-of-Best Website (#7) Yahoo Aus & NZ
Cool Home Pages.com featured site
Webdesigners.net.au awards
International Web Page Award winner
Feature Desktop designer
Oz Graphix Invited Designer
Omni Intermedia Award winner
Cannes Cyber Lions Award nominee
AIMIA Award finalist in multiple categories
Pirelli award nominee
Dual Australian Internet Award semi finalist

View the full details here:

www.dds.com

Introduction

DDSN Interactive is a best of the breed web design and development firm. We've launched over 1,500 successful projects using leading edge tools and expertise, driven by a unified development methodology that works.

Our key competitive advantages are quality, creativity, and a strong modularity in our development process that allows us to work with both large and small customers. It is our creativity coupled with our focus on best practises that has earned us many major awards over the years.

As well as solutions for business owners and website owners, DDSN provides a range of technology products for developers – content management systems, hosting, e-commerce and custom software.

Address

Suite i, Level 1
450 Chapel Street
South Yarra VIC
Australia 3141

Email

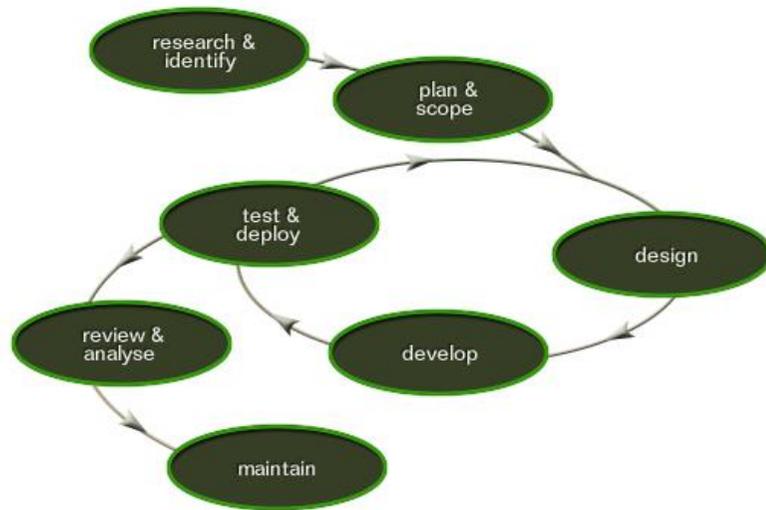
sales@ddsn.com
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P: (+613) 9827 8611

F: (+613) 9827 8663

Web

DDSN website www.dds.com & www.dds.net
cm3 Acora CMS website www.cm3cms.com



7 steps with a focus on outcomes

DDSN follows a carefully structured proprietary development process that has been created to deliver successful projects in the niche environment of the web. A typical project moves through the stages outlined in this diagram.

Capability statement

Key services

- ✓ Digital strategy
- ✓ Websites, intranets, extranets, multimedia
- ✓ Graphic design / Interface design
- ✓ Usability / Information architecture
- ✓ Content management
- ✓ Internet applications
 - ✓ Custom web based software
 - ✓ Middleware development
 - ✓ Software integration
- ✓ E-commerce integration
- ✓ Accessibility
- ✓ Hosting
- ✓ Online marketing solutions
- ✓ Project planning, consultation and management
- ✓ Training for web-focused topics
- ✓ Please find out more about each service at www.ddsn.com/solutions.aspx

Technologies

Databases

- | | |
|----------------------------|---------------------------|
| ✓ MS SQL Server, MS Access | ✓ MySQL |
| ✓ Oracle | ✓ Database administration |
| ✓ PostgreSQL | ✓ Proprietary systems |

Technologies continued on next page...



cm3 Acora CMS
www.cm3cms.com

DDSN's flagship content management platform provides a feature rich, robust, and highly scaleable framework for the construction of complex websites.

- ✓ 100% web based content management
- ✓ Powerful publishing, workflow, auditing
- ✓ Image, file, asset management
- ✓ Websites, intranets, extranets
- ✓ Huge collection of pre-built modules and applications: email marketing, surveys and forms, e-commerce, database management, calendars, search, forums, polls, promotions, and much more...

Programming services and web technologies

- | | |
|---------------------------------|----------------------|
| ✓ Visual basic, C, C++, C# | ✓ SQL |
| ✓ VBScript, Jscript, Javascript | ✓ Perl, Python |
| ✓ HTML, xHTML, CSS, dHTML | ✓ COM+, ADO, Activex |
| ✓ ASP, JSP, PHP, ASP.net | ✓ Cold Fusion |
| ✓ XML / XSL | ✓ SSL, PGP, S/MIME |
| ✓ WMLScript / WAP | ✓ Flashscript |

Integration services and web platforms

- | | |
|---|---|
| ✓ Linux, Unix, Solaris / Apache | ✓ IMIS membership system |
| ✓ Windows NT/2000/XP / IIS | ✓ Integration with and middleware development for various ERP/CRM packages, both established industry systems and purpose built systems |
| ✓ Microsoft Site Server / Commerce Server / Sharepoint | ✓ EDI |
| ✓ Hosting systems / networks / firewalls on Windows and Linux | ✓ Media streaming |
| ✓ Content management systems | ✓ File conversions |
| ✓ cm3 Acora CMS | ✓ PDF creation and conversion |
| ✓ Sitecore partner | ✓ Abilities extend to just about any database or application with web based interfaces or middleware – we specialise in rapidly acquiring and applying knowledge in this area |
| ✓ Vignette accredited | |
| ✓ Open source systems | |
| ✓ E-commerce services – Camtech, ANZ eGate, CommSecure, more | |